

Early-Stage Corporate Debt Solutions

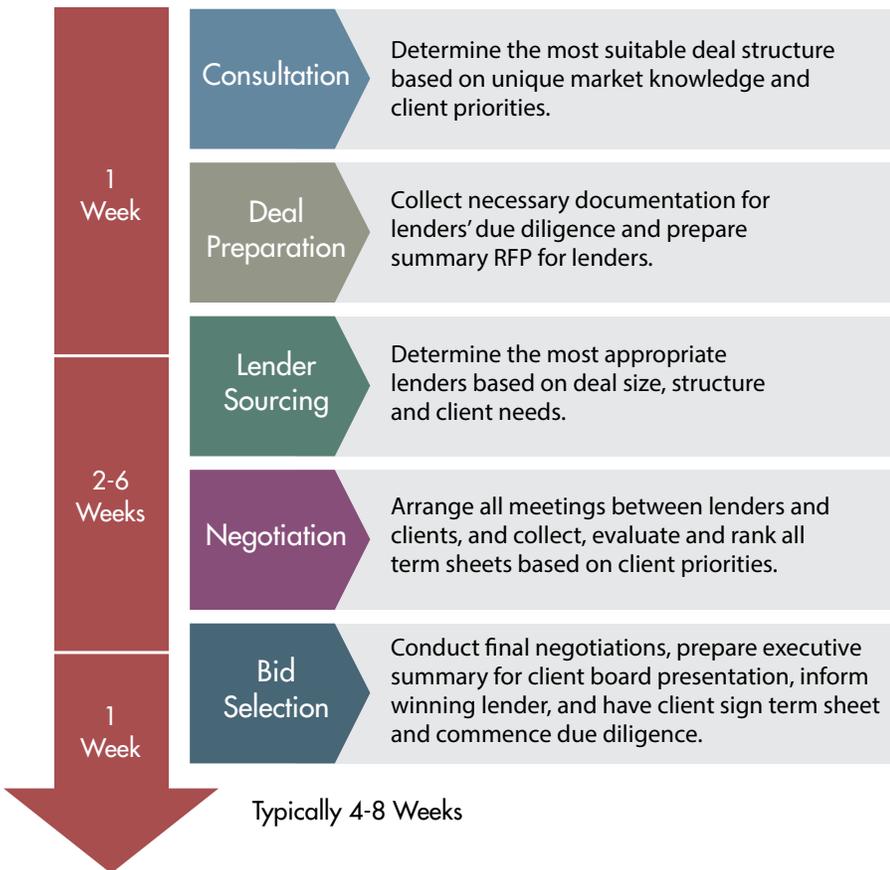
Corporate debt solutions may be attractive to venture capital-funded startups and emerging growth companies for several significant reasons:

- Debt is almost always less dilutive of ownership position than equity.
- Properly structured debt can extend the runway an early-stage company needs to increase its valuation prior to subsequent rounds of equity funding.
- Debt financing can be an effective bridge to help reach valuable milestones such as regulatory approvals, revenue, and profitability.

Since 2003, Capital Advisors Group debt placement consultants have assisted hundreds of companies in securing financing to help extend product development horizons and support long-term growth.

Capital Advisors specializes in institutional cash investments, risk management and debt finance consulting.

Our Process



Our consultants utilize their extensive experience working with early-stage companies to analyze the client's debt requirements, develop an appropriate strategy, conduct a rigorous evaluation of possible lenders, solicit bids, and negotiate the most favorable terms.

Example: Deal Structure Considerations



Why Capital Advisors Group?

Market Knowledge

- Our debt consultants have more than 50 years of combined experience focusing exclusively on early-stage companies and are in the debt markets on a daily basis, constantly interfacing with lenders and soliciting terms.

A Consultative Approach

- We work as a partner and provide guidance to clients from start to finish, counseling clients on deal size, structure and likely terms and conditions.
- We manage competitive sourcing and negotiation to help ensure optimum results.

Due Diligence and Time Savings

- We deliver a board-level executive summary documenting the process that led to the winning bid, and we manage any and all administrative responsibilities throughout the process.

Capital Advisors Group, Inc. is an independent investment advisor specializing in institutional cash investments, risk management, and debt finance consulting. Drawing upon more than a quarter of a century of experience through varied interest rate cycles, the firm has built its reputation upon deep, research-driven investment strategies and solutions for its clientele. For more information, please visit www.capitaladvisors.com.



INSIGHT, INDEPENDENCE & FOCUS

Capital Advisors Group, Inc.

29 Crafts Street, Suite 270, Newton, MA 02458

Tel: 617.630.8100 • Fax: 617.630.0023

www.capitaladvisors.com • info@capitaladvisors.com

This presentation is intended for informational purposes only. Opinions expressed herein are subject to change without notice and do not necessarily take into account the particular objectives, financial situations or needs of all companies. All information is subject to change without notice.

©2017 Capital Advisors Group, Inc. All rights reserved

May 25th, 2017